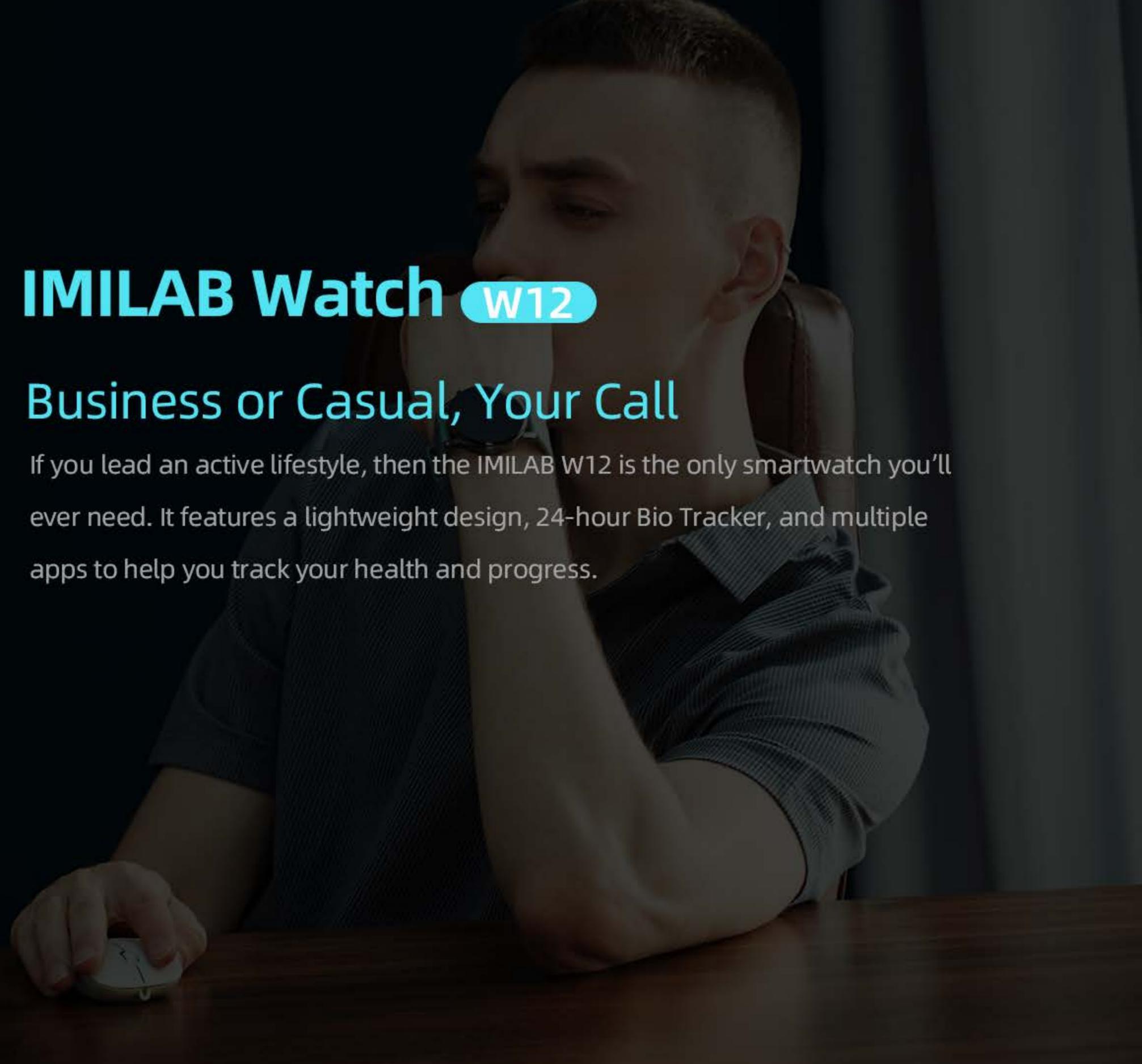




## IMILAB Watch **W12**

### Business or Casual, Your Call

If you lead an active lifestyle, then the IMILAB W12 is the only smartwatch you'll ever need. It features a lightweight design, 24-hour Bio Tracker, and multiple apps to help you track your health and progress.





# Core Features



1.32" HD Screen



30 - Day Battery Life



SpO2



IP68 Waterproof



360x360 Pixel



13 Sport Modes



24h Bio Tracker



Customize Watch Face

## 1.32" HD Screen

**IMILAB W12**, is a versatile, all-in-one smartwatch featuring a fetish design, it is thinner and lighter than ever before, all while offering a bigger display screen.

With 1.32" HD Screen, IMILAB W12 expresses your individual character.



# 360x360 Pixels



The IMILAB W12 watch is equipped with a 1.32-inch color display, and the resolution of the watch is 360x360.

Users can not only check time, exercise data and other information at any time, but also more in line with the user's habits of using traditional watches in terms of wearing experience and perception by others.

# 30 Days Battery Life

<b>330 mAh</b> Polymer Li-ion Battery		<b>30 days</b> Standby		<b>14 days</b> Daily use
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So much more battery life. Less to worry about.

With IMILAB W12 , our engineers wanted to deliver a full 30-day battery life without sacrificing features.

The challenge?

It takes a lot to power a watch this smart and packed with features.



# 13 Sport Modes

Get the most out of every workout. Whether you're in water swimming or cycling in the gym, IMILAB W12 will track your progress and help you reach your fitness goals. More than 12 sports modes, it offers customizing tracking and coaching for daily activity.



Running



Walking



Cycling



Climbing



Spinning Bike



Gymnastic



Boating



Skipping



Yoga



Badminton



Ping-pong



Sit-ups

# Blood Oxygen Monitor

## Does the body lack oxygen?

Blood oxygen saturation refers to the percentage of the combined volume of oxygen and hemoglobin in the blood to the total hemoglobin volume. Long-term insufficient blood oxygen levels can cause damage to organs such as the brain and heart.

IMILAB W12 has added a new all-weather blood oxygen saturation monitoring function, which can monitor blood oxygen changes 24 hours a day, and can view historical blood oxygen data on the watch at any time to grasp body changes.



# 24 Hours Heart Rate Monitor

We keeps an eye on your cardiovascular heath and your fitness with a bigger sensor.

Built-in optical heart rate sensor, with advanced algorithm, ensures you full day heart rate monitor at rest or during workout.



# IP68 Waterproof

Fully sealed construction ensures W12 waterproof IP68. It can survive in daily hand washing, corrosion from daily chemical products or sweats, also ensure you carefree in the pool.

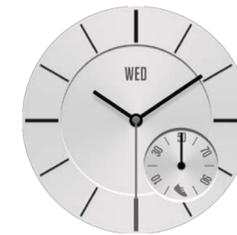


# Customize Watch Face

Creating your exclusive watch face , make it unique, any dial or any time ,just for you.

## Watch face push

Various watch faces can be downloaded and pushed from App, freely to add and change new watch faces to meet your daily match requirements.



# Sport Data Poster

Built-in low consumption sensors, accurate workout status can be tracked real-time.



# Reminding Functions

Incoming Calls, SMS, App Notifications...

No Reminders Will Be Missed

The IMILAB W12 has abundant practical applications and reminding functions, which facilitates your daily work and life.



Weather forecast



Call reminder



Alarm clock



App notification



Stopwatch



Reciprocal



Activity reminder



Find my phone



# Concise & Thin, Fit Your Style

IMILAB W12, is a versatile, all-in-one smartwatch featuring a fetish design, it is thinner and lighter than ever before, all while offering a bigger display screen.



## Thin Metal Body Case

Zinc alloy case with 10.8mm thickness, thin, lightweight, mellow yet rugged



## IML Process

The baseback with IML treatment provides a look of fashion, also a smooth and comfortable touch



# Spec

<b>Name</b>	IMILAB W12
<b>Dimension</b>	260mm*22mm*11mm
<b>Bluetooth Version</b>	V5.0
<b>Touch Screen</b>	Capacitive touch screen
<b>Compatibility</b>	Android 5.1 or above IOS 9.0 or above
<b>Sensitivity</b>	4.0V/lux-sec
<b>Definition</b>	360 x 360 Pixels
<b>Display</b>	1.32 inch TFT screen
<b>Water &amp; Dust Proof</b>	IP68
<b>Operation Temperature</b>	-20 - 45°C
<b>Battery Life</b>	30 Days
<b>Charger</b>	Magnetic Charging cable
<b>Battery Capacity</b>	330mAh
<b>Data sync</b>	Could be upload to App for analysing

